



MERYL C. SMITH

HOMETOWN	Northwood, OH
CURRENT RESIDENCE	Hoboken, NJ
EDUCATION	Ohio University - Journalism/Public Relations, Sales Certificate, Minor in Political Science
PROFESSIONAL CAREER	<ul style="list-style-type: none"> ▪ <i>Integrated Management Services</i> - Client Portfolio Consultant ▪ ImPReSSions ▪ The Ralph and Luci Schey Sales Centre ▪ The National Assembly for Wales ▪ Prentice Hall Publishing ▪ The Ohio Journalist ▪ Ohio University Communications and Marketing ▪ Ohio University Campus Community Engagement ▪ Disaster Preparedness for Athens County
NOTABLES	<ul style="list-style-type: none"> ▪ OU Sales Centre Alumni Network ▪ Writer ▪ Athlete ▪ Traveler ▪ Football & Hockey Fan

BIOGRAPHY

IMS EXPERIENCE	<p>Client Portfolio Consultant for IMS, a management consulting firm improving process management across front and back office professional services industries including Legal, Healthcare and Multinational Services Companies. Based in New York City, <i>IMS leverages expert level consulting performance to take apart a problem and put it back together stronger</i>. Meryl provides a supportive role to IMS Project Management through facilitation of project activities across setup, initiation, workflow management, document management, deliverables and resource control. She supports sales, marketing and internal business development efforts via use of CRM tools, marketing material preparation, Web site maintenance, lead follow-up and internal process improvement.</p>
PREVIOUS EXPERIENCE	<p>A Recent Graduate of Ohio University, Meryl's academic and professional career thus far can mostly be described in word - eclectic. With academic and professional experience ranging from marketing and sales to politics and public relations, she went through the gamut in her four years at Ohio University. Her pronounced leadership ability can be attributed to her roles as account executive for ImPReSSions, a student-run public relations firm, and as a member of the distinguished Ralph and Luci Schey Sales Centre where she helped start the rookie-mentor program.</p>
EXPERTISE	<ul style="list-style-type: none"> ▪ Knowledge Management ▪ Process Control ▪ Client Relation Publication ▪ Sales ▪ Media Writing ▪ Marketing Management ▪ Promotions